



## **Speaking Testimonials for Jason Reid by Industry**

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### **ASSOCIATIONS**

"Entertaining, engaging and valuable!"

**Leslie Rankin, Director of People and Resources  
College of Veterinarians of Ontario**

"We love having you back. Every year you speak you're one of our highest rated sessions."

**Carrie Fischer, Director, Events & Engagement  
Canadian Society of Association Executives**

"The feedback we received was entirely and overwhelmingly positive. The talk was well organized, interesting, and thoughtful. Our people loved the balance of anecdotes vs concrete actions that they can immediately take away and use."

**Melanie Bodi  
Ontario Teacher's Pension Plan**

"Your session at the *Dive-In* Festival was a highlight for so many people!"

**Vinita Jajware-Beatty, President  
Toronto Insurance Women's Association**

"Entertainingly educational!"

**Andrea Myers, Senior Director Corporate Governance  
Hotel Association of Canada**

"An awesome to get to sensitive subjects quickly and effectively. Great job !"

**Kevin McKinley, President and CEO, Canadian Association for Laboratory Accreditation**

"Jason created a custom presentation and workshop that met the needs of our audience, in a very short time. His approach to storytelling created a comfortable rapport with our volunteers. They came away with new skills storytelling skills and a lot of confidence."

**Cathy Bouwers, Communications Director,  
MS Society of Canada**

"A wonderfully different and effective way of presenting information, especially right after lunch!"

**Shamsia Quraishi, Manager, Research and Governance,  
Automotive Industries Association of Canada**

## **GOVERNMENT AGENCIES**

"This really resonated with me and made me reflect on my leadership style."

**Laura Crawford, Manager Operations and Planning,  
Canadian Council of Ministers of the Environment**

"This was perfect for us! We'd like you to do another session this year, and two next year."

**Maya Manoj, Program Support, Talent Development Staff  
Center for Veterinary Medicine  
U.S. Food and Drug Administration**

"Highly Recommended!"

**Shawna Kinkaid, Director  
Worker Safety and Insurance Board**

"Awesome! Exactly what our leaders needed to hear."

**Justine Evans, Supervisor Abilities Management**  
**The Regional Municipality of Durham**

"Jason customized his material and taught our leaders how to construct stories with emotion and purpose. He left staff excited, motivated and able to tell better stories."

**Krystal Lomas, Project Manager**  
**Credit Valley Conservation Authority**

## **TECH/ENGINEERING**

"The event we did with you was such a success, our entire company is now putting more emphasis and focus on how to address these types of people issues in the workplace! its being tied into our values and goals moving forward and I want to thank you for that!"

**Rebecca Mole, Senior Project Co-ordinator**  
**Tek Resources Limited**

"Super engaging leadership strategies with practical insights."

**Stephanie Carson, HR Manager**  
**Aecon**

"Feedback was excellent. We're having you back next quarter. :-)"

**Albert Armijo - Workforce Engagement & Experience**  
**Syracuse Research Corporation**

"Jason is open to feedback, communicates with kindness, and his presentation is flawless, personable, and informative."

**Jerica Manuel, Project Manager,**  
**PocketWatch Inc.**

## FINANCE/INSURANCE

"Thank you so much, Jason – you have continuously been so accommodating, cooperative, and just a pleasure to work with!"

**Christine McKelvey, Project Manager**  
**TD Bank Group**

"Jason takes a deeper dive into the human side of things that greatly complements our work coaching leaders".

**Ethiopia Gultneh, Talent Program Manager**  
**Redfin**

"You made our event! Not only did your presentation resonate with our staff, the additional speakers you suggested were a great addition too! We were so happy with the turnout!"

**Deb Boopsingh, Senior Manager, Corporate Citizenship**  
**Ryan LLC**

"An incredible presentation. Our audience loved your presence and everyone agreed it was good use of their time. It was definitely thought provoking! You found the perfect balance to ensure that attendees could absorb exactly what was intended."

**Katherine Garvida, Compliance Manager**  
**Manulife**

"Engaging and Original! We were excited to have you."  
**Jane Brooks, Program Manager**  
**Coinbase**

Thank you. Not only did we get great feedback, but we appreciate how easy you are to work with!"

**Dwight Hudgson, IDEA Partner**  
**The Co-operators Group Limited**

## CONSUMER PRODUCTS MANUFACTURING



"I could listen to Jason speak for hours. He had the perfect balance of anecdotal stories to engage people while also getting a lot of important messages through!"

**Charmainne King, Brand Manager  
Kellanova Canada**

"Outstanding! Thank you so much."

**Claudia Hege, Business Developer  
IKEA Purchasing Services (US)**

## HUMAN RESOURCES

"The session was straight to the point and very informative while being entertaining and engaging!"

**Latoya Munoz, Executive Assistant, Society for Human Resources Management**

"This talk was incredibly helpful!"

**Kristina Meecham, Senior Researcher.  
Society for Human Resources Management**

"I loved your session at HRPA, we'd love to bring you in to present to our staff!"

**Samantha Thompson, HR Strategic Partner,  
McMaster University**

"Entertaining, engaging and insightful!"

**Tracey Gallacher, Member Engagement, HRPA**

## EDUCATION

"I had the pleasure of hearing Jason speak at the 2025 CACE Conference, and his keynote on leading through chaos and change was both insightful and deeply human. He has a wonderful gift for storytelling and truly engaging his audience. Jason's message was a powerful reminder to lead with heart and purpose."

**Jen Nepoose**  
**Executive Coordinator, Maskwacis Education**

"Inspiring, creative and engaging!"

**Lori Prospero, CEO**  
**Rising Oaks Learning Centers.**

## COMMUNICATIONS

"Jason is a wonderful speaker and his talk was highly engaging."

**Lorraine Zwicker, Executive Assistant**  
**Shaw Communications**

"Jason's presentation was the highest rated event we've had so far. More than 90 percent said they were either "very satisfied" or "extremely satisfied".

**Faye LaCasee, Sr. Director of Product Management & Marketing**  
**Highlights for Children (Zaner-Bloser Publishing)**

"You were informative and inspiring. The feedback has been great!"

**Corrie Rowe, Senior Program Manager**  
**Bell**



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