

Bios and Introductions for Jason Reid

Leadership Keynote Speaker | Awkward Leadership™

50-word bio

Jason Reid is a leadership keynote speaker on trust, communication, and performance. As head of content for a national television network, he rebuilt a struggling department that doubled productivity and won national and international awards. His keynotes explore the leadership moments people avoid — and why those moments often matter most.

100-word bio

Jason Reid is a leadership keynote speaker on trust, communication, and performance. As head of content for a national television network, he rebuilt a struggling department, doubled productivity, and led the team to national and international awards for the first time in its history.

His work is built around Awkward Leadership™: the idea that the moments leaders avoid are often the moments that shape trust most. Through real leadership experience and focused storytelling, Jason helps audiences see how difficult conversations, hidden tension, uncertainty, and unspoken assumptions quietly influence the way teams communicate, collaborate, and perform.

150-word bio

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Jason's perspective is also shaped by his background in journalism, screenwriting, and comedy. He brings credibility, clarity, and humour to leadership topics that can otherwise feel heavy, giving audiences a keynote experience that is engaging, memorable, and immediately useful.

250-word bio

Bureau / conference version

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doubled productivity, and led the team to national and international awards for the first time in its history.

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Those moments rarely look dramatic at first. A difficult conversation gets delayed. Tension goes unnamed. An idea is dismissed too quickly. An assumption goes unquestioned. A leader senses something is wrong, but waits too long to address it.

Over time, those avoided moments quietly shape how teams communicate, collaborate, and perform.

Through real leadership experience and focused storytelling, Jason helps audiences see the human patterns that often sit underneath performance problems. His keynotes are practical without feeling like training, honest without becoming overly heavy, and built to help leaders rethink the moments they usually try to avoid.

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Jason speaks to leaders, managers, associations, and professional audiences on trust, communication, leadership under pressure, and the difficult human moments that shape team performance.

Speaker intro

60–90 seconds

Our next speaker is Jason Reid, a leadership keynote speaker on trust, communication, and performance.

Jason's work is built around his concept of Awkward Leadership™ – the idea that the moments leaders avoid are often the ones that build the most trust.

As head of content for a national television network, Jason rebuilt a struggling department, doubled productivity, and led his team to national and international awards for the first time in its history.

He brings real leadership experience, focused storytelling, and a background in journalism, screenwriting, and comedy to the stage. Please join me in welcoming Jason Reid.

Short speaker intro

30–40 seconds

Our next speaker focuses on trust, communication, and performance.

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